+49 511 4739339
james@englisch-lehrer.com · www.englisch-lehrer.com

B1 PRESENTATIONS ≈ 27 MIN

Describing Trends — *practice on paper*

You know the movement language — now practise fresh quarterly examples with direction, pace, and turning points.

Trend description: **movement → strength or pace → turning point** ; match the verb and adverb to the **development** .

NAME _____ DATE _____

YOUR BUILD 1 · SORTING ○ 2 · FILL-IN ○ 3 · CORRECT ○ 4 · WRITE ○

BRICK 1 · SORT BY MOVEMENT · APPROX. 4 MIN ●○○

Sort each English phrase into the fitting movement group. Use the answer key to check its precise function.

revenue rose this quarter | bookings grew after launch | costs increased during testing | exports increased in spring | demand grew across the year | margins fell in August | orders declined after June | sales dropped during rollout | growth reached its high point | demand recovered after winter

UPWARD MOVEMENT	DOWNWARD MOVEMENT & TURNING POINT

BRICK 2 · COMPLETE THE MOVEMENT PHRASE · APPROX. 6 MIN ●●○

Insert exactly the English word in the cue. Direction, time frame, and development make every answer unambiguous.

01 Quarterly revenue rose _____ after the launch. (use sharply)

02 Online bookings have grown _____ since January. (use steadily)

03 Support costs increased _____ during the pilot. (use significantly)

04 April orders dropped _____ after the campaign. (use slightly)

05 The margin declined _____ across the summer. (use gradually)

06 Weekly demand levelled _____ near 8,000 units. (use off)

07 Website traffic reached its _____ in June. (use peak)

08 After the winter dip, exports recovered _____ . (use quickly)

YOUR BUILD · 1 · SORTING · 2 · FILL-IN · 3 · CORRECT · 4 · WRITE

BRICK 3 · CORRECT THE TREND PHRASE · APPROX. 7 MIN

Each English sentence contains exactly one unsuitable trend phrase. Replace it with the wording in the cue and rewrite the full sentence.

01 Last quarter, subscriptions are risen by 8%. (use "rose")

02 Fuel costs are fallen during 2024. (use "fell")

03 In May, delivery prices increased strongly. (use "sharply")

04 Small fall: April orders dropped sharply. (use "slightly")

05 Stable phase: Revenue peaked near €4 million. (use "levelled off")

06 Upturn after a dip: Demand declined quickly. (use "recovered quickly")

BRICK 4 · WRITE YOUR TREND UPDATE · APPROX. 8 MIN

Write a short English business update for each prompt. Name the movement, strength or pace, and a turning point when needed.

01 Quarterly revenue: describe a strong rise followed by stability.

02 Orders: report a small fall and then a quick recovery.

03 Cost report: describe a gradual decline across several months.

04 Demand: name steady growth and a later peak.

MINI-CHECK – CAN I DO THIS YET?

- [ ] I name the direction of the development first.
- [ ] I match the adverb to strength or pace.
- [ ] I distinguish a peak, stability, and recovery.
- [ ] I say "rose" or "has risen," not "are risen."

Still unsure? Mark the movement verb, adverb, and possible turning point in every sentence.

Answer key

Check only when you have finished. Every answer comes with the **why** — the rule matters more than the result.

BRICK 1 · SORTING

01 revenue rose this quarter
Upward movement: rose shows a rise.

02 bookings grew after launch
Upward movement: grew shows growth.

03 costs increased during testing
Upward movement: increased shows a rise.

04 exports increased in spring
Upward movement: increased shows a rise.

05 demand grew across the year
Upward movement: grew shows growth.

06 margins fell in August
Downward movement: fell shows a fall.

07 orders declined after June
Downward movement: declined shows a fall.

08 sales dropped during rollout
Downward movement: dropped shows a fall.

09 growth reached its high point
Turning point: high point marks the peak.

10 demand recovered after winter
Turning point: recovered shows recovery.

BRICK 2 · FILL-IN

01 Quarterly revenue rose **sharply** after the launch.
Rise: rose sharply describes strong movement.

02 Online bookings have grown **steadily** since January.
Growth: grown steadily shows regular movement.

03 Support costs increased **significantly** during the pilot.
Rise: increased significantly suits the report.

04 April orders dropped **slightly** after the campaign.
Fall: dropped slightly shows small movement.

05 The margin declined **gradually** across the summer.
Fall: declined gradually shows slow movement.

06 Weekly demand levelled **off** near 8,000 units.
Stability: levelled off ends the movement.

07 Website traffic reached its **peak** in June.
Peak: peak names the highest point.

08 After the winter dip, exports recovered **quickly**.
Recovery: recovered shows the upward turn.

BRICK 3 · CORRECT

01 Last quarter, subscriptions **rose** by 8%.
Transfer: rose replaces are risen.

02 Fuel costs **fell** during 2024.
Transfer: fell replaces are fallen.

03 In May, delivery prices increased **sharply**.
Word choice: sharply replaces the direct strongly.

04 Small fall: April orders dropped **slightly**.
Strength: slightly matches the small fall.

05 Stable phase: Revenue **levelled off** near €4 million.
Stability: levelled off replaces the peak.

06 Upturn after a dip: Demand **recovered quickly**.
Recovery: recovered replaces the continued fall.

BRICK 4 · WRITE

Your sentences may differ if direction, pace, and turning point clearly fit together.

01 "Revenue rose sharply in Q1. It then levelled off near €3 million."
Sequence: rise and stability are clear.

02 "Orders dropped slightly in May. They recovered quickly in June."
Sequence: fall and recovery follow logically.

03 "Operating costs declined gradually from March to July."
Pace: gradually shows slow change.

04 "Demand grew steadily through spring. It peaked in August."
Sequence: growth leads to the peak.

NEXT BRICKS — KEEP BUILDING FREE ONLINE

PREREQUISITE
Describing Charts and Graphs
englisch-lehrer.com/en/lessons/describing-charts-graphs

PREREQUISITE
Present Perfect vs Past Simple
englisch-lehrer.com/en/lessons/present-perfect-vs-past-simple

ALL LESSONS
45+ free lessons
englisch-lehrer.com/en/lessons

HANOVER
Schaufelder Straße 11 · 30167
englisch-lehrer.com/hannover

BERLIN
Kurfürstendamm 30 · 10719
englisch-lehrer.com/berlin

ONLINE COURSES
englisch-lehrer.com/online
worldwide on Zoom

CONTACT
+49 511 4739339
james@englisch-lehrer.com